

\$26.99
**Fly-Through
Gazebo Feeder**
Reg. \$29.99



Cardinals need flat surfaces to eat. They cannot feed on the perches of most tube feeders. You'll have great success with either the **Fly-Through Gazebo Feeder** or the **Going-Green Platform Feeder**.

Plus you'll attract many other birds such as:

Chickadees
Nuthatches
Titmice
Wrens
Finches

\$26.99
**Going-Green
Platform Feeder**
Reg. \$29.99



Going Green Feeders from Audubon are made in the USA with 100% post-consumer recycled materials.

\$29.99
**Droll Yankee
Ring-Pull Feeder**
Reg. \$34.99



Droll Yankee feeders have a life-time warranty and are made in the USA. The Ring-Pull feeder is super easy to clean. Simply pull the ring and (with no tools) the feeder comes apart.

\$34.99
**Premium Feeding
Station**
Total height 6'1"
above ground
Reg. \$39.99



Great Value!

This high quality, low price feeding station can accommodate three hanging feeders plus the included tray feeder and watering bowl.

**Birds don't
depend on us ...
but they definitely
benefit from
our attention.**

**See what
we've found
that your birds
will love!!**

Better Birding

Sale prices in effect now through December 18, 2010 at Cool Ponds only.

Attract More Birds With Moving Water



Often times, a bird will be drawn into a yard not because of the food offered, rather because it finds water. And birds will see and hear water more easily if it is moving!

Birds rely on us for water much more than they do for food and they use it not only for drinking, but for bathing too. Why would a bird bathe in the cold? To keep warm! A clean bird can puff its feathers which will insulate it and keep it much warmer.

Birds need a shallow area for drinking and bathing — 2" or less is best. If you have a water feature you're not running this winter, consider adding a bird bath to your yard for your birds. You may even attract some non-seed eating birds to your birdbath that you wouldn't normally see at your feeders!

\$29.99
Bird Baths
Reg. \$34.99

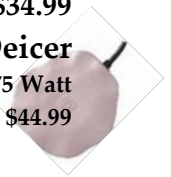


Quick Tip: Goldfinch love birdbaths. You'll attract more of them if you put their food close to a bath!



\$24.99
Water Wiggler
Battery Operated!
Reg. \$29.99
Makes your birdbath a bird magnet!

\$34.99
Bird Bath Deicer
75 Watt
Reg. \$44.99



Keep More Birds With Better Food



Mocking Birds eat fruit and insects. They're not difficult to attract with the proper food like Cole's Nutberry Suet Blend.

Tired of a mess of shells and uneaten bird food below your feeders? Tired of paying for food that doesn't get eaten or shells taking up weight in the package?

Get more value for you bird food dollar...When buying bird food look for types that have:

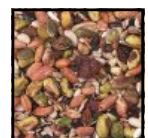
- Only good seed, no fillers! NO wheat, milo, sorghum, red or golden millet, oats, flax seed...all fillers! Birds won't eat it.
- A blend in the right proportions. Many "value" or "economy" mixes contain too high a percentage of millet. It isn't eaten by many birds and it's wasted.
- Fruit! Some non-seed eating birds eat insects and fruit. They need to eat too!
- No shells. It's not as expensive as you might think...and every bit of what you're buying gets eaten by the birds! Half the weight of a seed in a shell is the shell! Plus no mess to clean up later. Shells left on the ground can be a breeding ground for bacteria that is deadly to birds.



Nutberry Suet Blend — attracts fruit eating birds like Mocking birds, Waxwings, Wrens, Robins



Cajun Cardinal — attracts cardinals and other songbirds but can't be eaten by squirrels



Woodpecker, Nuthatch and Chickadee blend — loved by all seed eating birds

NEW!

Bird Food Rewards Program
Buy 25lbs Get 5lbs Free

Buy it how you like it 5, 10, or 20lbs at a time

All Bird Food Now 10% Off

Simply Suet

Who Will Eat It?



Downy Woodpecker and Carolina Wren

Suet is devoured by Downy Woodpeckers, Hairy Woodpeckers, Red-Bellied Woodpeckers, Carolina Wrens, Chickadees, Nuthatches, Mockingbirds and much more!

About Suet:

- Suet provides extra energy this time of year when birds need it to stay warm
- Place suet in more than one location in your yard — you'll have many more varieties of birds visiting your suet feeders
- You can feed suet all year long. Be sure to pick a no-melt suet in warm weather

Bottom-Style Suet Feeder
Birds that don't "cling" (House Sparrows) can't eat from it!

\$26.99

Reg. \$29.99



Red-Bellied Woodpecker



\$17.99

Tail-Prop Suet Feeder
Simulates a tree trunk for Woodpeckers.

Reg. \$19.99

Northern Flicker

What About Squirrels?

They Eat Too Much!

There are ways to keep squirrels out of your bird feeders...really! These methods have worked for us and the customers who have tried them also!

Quick Tip: For any type of baffle to work, it (the baffle or the feeder) should be at least 4' off the ground, 7' away from any other structures, and 9' below anything, trees, etc.



Hot Food



Use "hot" food — Hot Meats or Cajun Cardinal or Flaming Squirrel Sauce. Habanero pepper juice is used — the birds don't taste it but the squirrels do! Available in suet also!

Hot meats seed is shelled sunflower infused with pepper sauce. Cajun Cardinal is a blend of Hot Meats and Safflower Seed. Cardinals love Safflower and squirrels will not eat it. Side note: Other birds such as Chickadees and Nuthatches also love Safflower but house sparrows and starlings usually will not eat it. Bonus!



Cages



\$24.99

Create a Haven
Fits Over Most Tube-type Feeders — Feeder not included
Reg. \$27.99



\$23.99

Suet Sanctuary
Holds 2 Suet Cakes
Reg. \$26.99

Baffles

\$28.99

Copper Shield
Also Protects Food From Weather and It's Beautiful Too!

Reg. \$32.59



\$134.99

Squirrel Stopper Feeding Station

Holds 8 Feeders

Reg. \$149.99

Baffle is spring loaded. It bounces!
It works!

\$71.99

Squirrel Stopper

Baffle Only — Fits Poles 1/2" to 2" Diam.

Reg. \$79.99

Do Goldfinch Migrate?

Yes and no. They are partial migrators meaning they wait until their food source is gone and then travel only far enough to find more food.

You can definitely keep them around by providing plenty of Nyjer seed and Special Finch Food (a blend of Nyjer and black oil sunflower.) They like their food very fresh or they won't eat it, so only put out what they will normally eat in a few days.

Keep their feeders clean and away from the other feeders in your yard. (They like their own space!)

\$37.79
**Upside-down
Finch Feeder 36"**
Reg. \$41.99
Keeps other birds
from eating Nyjer



\$31.99
**Mesh Nyjer
Feeder**
Reg. \$34.99
Finch can "cling" and
eat!



Goldfinch in it's winter "color"

Learn more about goldfinch and other birds in *Birds of Indiana*.
Sale \$11.65
Regular Price \$12.95



Saturday, Dec. 4
10am to 5pm



Holiday Open House

Refreshments - Awesome Sales - Gift Ideas

**Get More Coupons By Email on Dec 1 –
Sign up for our Newsletter at CoolPonds.Net**

With This Coupon and a Purchase of \$35 or More
One per household, please; \$35 total is
after all discounts have been applied



Free Suet Cake

Offer expires 12/18/2010 or while supplies lasts



Phone 317-786-3670 — Find Driving Directions on Our Website CoolPonds.Net

Store Hours: Tues—Fri 10 to 6; Sat 10 to 5; Closed Sun-Mon Holiday Closing: Nov. 25-27 and Dec. 21—Jan 1



901 E Hanna Ave
Indianapolis IN 46227

